



THE PROMOTIONAL WRITING INSTRUMENT OF EXCELLENCE, OUR NUMBER ONE, THE ORIGINAL. MULTIPLE PRINTING POSSIBILITIES ON THE BARREL AND ON THE CLIP IN UP TO 4 COLOURS, AND THOUSANDS OF COLOUR COMBINATIONS FOR MAXIMUM PERSONALISATION!

PRODUCT BENEFITS	BIC® brand is recognised by 9 out of 10 people: associate your name with a high-quality trusted product. Mix & Match frosted and opaque colour components to create more than 11,600 different combinations! Full in-house manufacturing. Unbreakable clip designed to withstand 6,8 kg of force without breaking: long-lasting brand impact! Reliable plunger action mechanism: you can click your BIC® more than 10,000 times! The perfectly spherical tungsten carbide ball contributes to consistent writing. Long-life ink: high quality, quick drying and smooth writing
CUSTOMS CODE	9608109200
COUNTRY OF ORIGIN	ES
WIDTH	1.30 cm
HEIGHT	14.70 cm
DEPTH	0.90 cm
DIAMETER	0.90 cm
WEIGHT	8.20 g
STANDARD PACKAGING	40.00 X 16.50 X 15.80 cm 17.20 cm3
PACKAGING CAPACITY	500 u.
PACKAGING WEIGHT	4100.00 g
MECHANISM	Plunger Action